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ATTORNEY DOCKET NO.
12179-P081US

PATENT
APPLICATION NO. 09/553,012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application: Eller et al.

Serial No.: 09/553,012

Filed: April 20, 2000

Art Unit: 2674

Examiner: Kevin Nguyen

For: SYSTEM AND METHOD FOR SELLING ADVERTISING SPACE ON ELECTRONIC
BILLBOARDS OVER THE INTERNET

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RECEIVED
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Technology Center 2600

Sir:

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT
UNDER 37 C.F.R. § 1.97(d)

Pursuant to the provisions of 37 CFR §§ 1.56, 1.97(d) and 1.98, and MPEP 609,
Applicant submits herewith copies of the patents and other documents listed on the attached
Form PTO-SB/08 "Information Disclosure Citation."

REMARKS

Consideration by the Examiner of each of the documents listed on Form PTO-SB/08 is
respectfully requested. Applicant respectfully requests that a copy of PTO-SB/08, as considered

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and initialed by the Examiner, be returned to the undersigned with the next Official Communication.

The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made. 37 CFR §1.97(g). Furthermore, the filing of this Information Disclosure Statement shall not be construed to be an admission that the information cited in this Statement is, or is considered to be, prior art, analogous art, or material to patentability of this application, but the information has been cited to make it clear beyond all doubt that Applicant's duty of disclosure has been complied with. 37 CFR §1.97(h).

Applicant hereby submits that the claims of Applicant's above-referenced patent application are patentably distinguishable from these references.

Each item of information contained in this Information Disclosure Statement was first cited in a communication from a foreign application not more than three months prior to the filing of this Information Disclosure Statement. 37 C.F.R. §1.97(e)(1) MPEP §609(c) and MPEP §601(e)(1).

The attached form, PTO-SB/08, provides a listing of patents, publications, or other information as required by 37 C.F.R. § 1.98(a)(1).

A copy of each of the non-US patent applications or issued patents identified on the attached Form PTO-SB/08A is supplied herewith.

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Enclosed is a check in the amount of \$180.00 as required by CFR §1.97(d)(2). It is believed that no additional fee is due; however, the Director is hereby authorized to charge any fees which may be required by this paper, to Winstead Sechrest & Minick P.C. Deposit Account No. 23-2426.

Respectfully submitted,

Date: 6-30-05

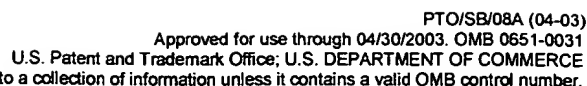


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Dallas_1 4193309v.2



Complete if Known

(Use as many sheets as necessary)

Sheet	1	of	1
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Application Number	09/553,012
Filing Date	April 20, 2000
First Named Inventor	Marc Eller
Art Unit	2674
Examiner Name	Kevin Nguyen
Attorney Docket Number	12179-P081US

U. S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ² -Number ⁴ -Kind Code ⁵ (if known)	MM-DD-YYYY			
		EP 0 131 211 A	01-16-1985	Audiopro Marketing		
		AU 48849 90 A	08-02-1990	Michael Leearle Yokom		
		CH 686 750 A5	06-14-1996	Joerg Genhart		
		WO 97/23831 A	07-03-1997	Intel Corp.		
		WO 97/41546 A	11-06-1997	Dahlgren, et al.		

**Examiner
Signature**

Date
Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.